



Example of Online Manager Job Description

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Our growing company is looking to fill the role of online manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for online manager

- Collaborate with the marketing team to write and edit messaging for online campaigns
- Develop E-commerce and O2O strategy
- Set up E-commerce platform
- Online platform daily operation management
- Manage external digital providers (eg
- Assist with of creation of use cases, process flows, simulations/prototypes, and test cases
- Responsible for the development and management of Promotional/Site Calendar and corresponding change requests for SOCCER Vertical
- Excellent organisational and prioritization skills
- Excellent communication, teamwork & relationship building skills
- Google Adwords Ad Centre proficiency

Qualifications for online manager

- Website management/digital marketing experience
- Experience as an online content manager
- IT knowledge and preferable a background of working in IT solutions companies
- 5+ years' experience within a European retail or lifestyle marketing online communications role
- Proven ability to drive for results, in a fast paced, highly-matrixed work environment

