



# Example of Motion Graphics Job Description

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Our company is growing rapidly and is hiring for a motion graphics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for motion graphics

- Create compelling short video (1-5 min) based on information and content provided
- Prepare video for high resolution and other multimedia formats including web, and other digital distribution media
- Act as a liaison between and team and University Marketing to develop sponsor friendly in-game and social media content for sponsor
- Comply with all Federal, State & Local regulations, loaws and ordinances in discharging duties
- Owns all phases of motion graphic design from creative brainstorm, to design strategy, to creative concept development to final artwork with some supervision
- Works on all levels of projects from programs that have non-template designs to programs that require visual thinking, brainstorming of concepts, dynamic design using various design programs
- Presents concepts and design programs to internal service groups
- Maintains up-to-date knowledge related to the profession of motion graphics design, production processes, market trends, products and technologies
- Develop, revise, & execute multimedia/motion graphics materials for Clinical Education and Training team
- Collaborates among internal and external partners to produce, edit, and publish teammate education content

## Qualifications for motion graphics

- 5-7+ years of hands-on experience, expert knowledge in After Effects and video animation and editing
- Knowledge of Squeeze and other file export platforms
- 4 year Degree in Video Production, Video Animation, 3D Rendering, Graphic Design or related field, preferred
- 2-3 years' experience as a video editor, content creator, video animator or Flash animator
- Knowledge in video authoring/editing and audio manipulation
- Understanding of compression/encoding technology and process