



Example of Motion Graphics Job Description

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Our company is looking for a motion graphics. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for motion graphics

- Assist in devising new and creative in-game and in-arena entertainment, including promotions, video pieces, fan interactive elements, mascot skits
- Create after effect animations to support editorial as needed
- Find the balance between interfaces that are pleasing to the eye efficient and purpose-built
- Learning and assisting in the creation of a billboard, promotional spot, show opening or package, sales and marketing video tape, network snipes and bugs
- Attuned to design and animation you can tell a story, develop and interpret storyboards
- Champions animation and film ideas with genuine enthusiasm
- Happy to muck in with conceptual briefs when the opportunity arises
- Be an advocate/champion for motion graphics in the agency and industry
- Continuously searches for new ideas and innovations to share with the team by staying current on industry, film, animation and market trends
- Able to design and animate in a variety of styles

Qualifications for motion graphics

- At least 5 years experience as a senior motion graphics designer
- Expert level in After Effects and the Adobe Creative Cloud suite
- A strong design eye and intuitive sense of timing
- Expertise in Cinema 4D or Maya is highly desirable as is an understanding of Nuke

- Consciously aware of the latest software and design trends whilst seeking the means to integrate them into the company's workflow