



Example of Motion Graphics Job Description

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Our innovative and growing company is hiring for a motion graphics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for motion graphics

- To be a highly skilled user of After Effects
- Experience of Cinema 4D
- Work in collaboration with external creative directors and clients to help bring their vision to life
- Must be able to multi-task, be capable of briefing other designers and provide clear and structured art direction where necessary
- Pitching and presenting to clients
- Work with facilities manager and producers to set production schedules
- 5-7+ years of professional experience in motion graphics
- Design and execute graphics for all on-air studio and remote programs and productions
- Maintain digital files and ensure that projects are properly archived
- Oversee graphics development and creation

Qualifications for motion graphics

- Mastery of Adobe After Effects, other Adobe Creative Suite software and applicable plug-ins
- Problem solver who can work on tight deadlines in a creative environment
- Expert level knowledge of broadcast/digital video standards
- Proven ability to handle a large volume being a quick thinker/learner
- Experience in the television, advertising, affiliate sales or production industry, a plus

