



# Example of Mobile Product Manager Job Description

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Our growing company is looking to fill the role of mobile product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for mobile product manager

- Partner with Research & Development to drive and oversee the development of the Mobile product set
- Work closely with Marketing and Sales on rollout of new products and enhancements and implementing overall business strategy
- Monitor the mobile landscape for changes to existing mobile platforms and new platform development
- Leverage product performance tracking, web analytics, competitive analysis, customer feedback and overall industry and market trends to identify and prioritize new product features and capabilities, and market opportunities, in defined roadmap plans and product enhancement backlog
- Accountable for the development and execution of the Electronic Payments group's mobile enablement strategy to allow for the delivery of a profound payment experience in our clients' mobile banking solutions
- Responsible for working with 3rd party mobile banking solution providers to enable successful integration and consumption of current products within their solutions
- Manage development and launch of new enhancements, features and functionality for internal and customer-facing apps
- Manage production and operational responsibilities for internal and customer-facing apps
- Benchmark and research competitor and industry leaders
- Provide guidance and support to international counterparts to assist in a

## Qualifications for mobile product manager

- Minimum 5+ years' experience in Product Management, IT Consulting, and/or e-commerce / e-communications
- Minimum 2+ years' experience in mobile /digital product development, either with a consulting organization, independent software organization, or large company
- BS/BA degree, MS/MA/MBA preferred
- 5+ years product management experience in a consumer internet, social gaming or online media company
- Background in management consulting, banking, or other quantitative disciplines is highly valued
- Strong analytic skills and facility with excel