Our growing company is looking to fill the role of mobile product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for mobile product manager

- Lead the strategy, concept, feature and functionality definition, development and launch of mobile products both in-house and with strategic partners
- Generate support for your initiatives from stakeholders across the company
- Lead user research, metrics gathering, competitive and performance analyses of all of your products, and communicate results across the company
- Become an expert on The Huffington Post mobile website, app products, and user experience
- Drive prioritization of the HBC Digital mobile roadmap based on demand drivers, business needs, and overall mobile landscape
- Determine and define the functional scope of projects that introduce new features and functionality and/or improve upon existing features and functionality for mobile channels
- Identify and solicit internal recommendations for mobile improvement and incorporate in discussions regarding product roadmap
- Research and recommend "best practices" based on competitive analysis for mobile development projects
- Lead the definition, development and launch of mobile products both in-house and with strategic partners
- Help to shape the overarching product vision, roadmap, and go to market strategy

Qualifications for mobile product manager

- Specific product management in mobile applications with a deep, holistic understanding of the mobile user experience (including application stores, unique mobile capabilities, user behavior, and the underlying technical architecture)
- Lead a team of designers, engineers, and testers to translate business intent into product features using an agile SDLC
- Be responsible for the front end Android mobile payments experience
- Employ and evangelize Lean Startup development and design thinking methodologies including facilitating customer research
- Manage feature requirements and backlog