



Example of Mgr Strategy Job Description

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Our company is growing rapidly and is looking for a mgr strategy. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for mgr strategy

- Conduct analysis to provide required due diligence on potential projects and ongoing requirements for execution
- Project manage various growth initiatives
- Identify and communicate dependencies with other areas of the company
- Work with functional support teams to ensure progress on dependencies
- Monitor implementation, track progress and resolve issues as they arise
- Coordinate with business unit partners other functions within the larger Corporate Strategy, Analytics and Insights team to ensure a robust point of view is developed
- Develops customer experience metrics and frameworks for analysis utilizing Interaction data CC feedback
- Advises on other relevant issues such as software and hardware needs, data accessibility and collection needs
- Support the Director of Data Integration Coordination in defining the strategy of the Data Integrity Management Organization
- Implement the tactical plans and day-to-day management of the Data Audit Strategy group to establish a framework of data quality measures and data audit reports with related analyses and recommendations with the ultimate goal of improving the overall Data Quality of BI reporting and consequently provide better service to the BI organization business partners

Qualifications for mgr strategy

- Minimum of 5 years experience managing program and/or departmental budgets capital investment planning and reporting
- Supports the development of an annual convenience retail channel plan built upon strategic insights (customer, shopper & bottler) to drive category and shopper value for our customers and value creation for our System with a focus on independent and regional bottler-managed accounts
- Partners with cross-functional teams to prioritize & translate brand/Category-led initiatives into portfolio-based channel selling platforms & shopper-centric solutions communicated via commercial routines
- Leads development of CMA selling tools & solutions customized for the independent & regional C-store universe
- Creates the annual & monthly channel Picture of Success and all related tools (annual/trimester calendars- marketing and innovations, package priorities by POI, merchandising standards & guidelines) for Conv
- Dives collaboration with Franchise leadership to steward channel strategies, initiatives & execution priorities across bottling partners