



Example of Mgr, Product Management Job Description

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Our growing company is hiring for a mgr, product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for mgr, product management

- Continuously research our competitive set and broader digital retail landscape trends to identify new business opportunities for the Product Management team to pursue
- Support Product Managers in development of key business documents such as UX comps, detailed functional specifications, business rules, use cases, and user flows
- Assist in managing the A/B testing roadmap, which includes test planning, scheduling, prioritization, requirements writing, comp development, test execution and analysis
- Own, develop and analyze recurring e-commerce reporting and hindsighting for the Product Management team and our stakeholders
- Aid in the management of external vendors in the e-commerce space and assist in the process of procuring and testing new vendor technology
- Assist in running cross-functional Product Management meetings including agenda-creation, meeting recaps and follow-ups
- Assist in the on-going development, including the management of timelines and communication of scope to stakeholders
- Write detailed user stories and requirements for product initiatives to assist a team of engineers to bring them to life
- Utilize data and problem statements to understand stakeholder & customer needs and behaviors, and transform that knowledge into platform

- Lead project planning and provide updates to stakeholders for cross-group & cross-departmental projects

Qualifications for mgr, product management

- Entrepreneurial spirit that fosters a culture of growth and innovation across the business team
- Strong ability to lead and deliver results within a matrix team environment
- Experience in Product Lifecycle management is a plus
- Another EU language is a plus
- Master's or PhD in digital marketing or business management or technology from recognized institutions
- Minimum 10 years of total working experience in a B2B setting preferably in global business management, international sales, market research and services delivery