



Example of Mgr Communications Job Description

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Our company is searching for experienced candidates for the position of mgr communications. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for mgr communications

- Coordinating with and managing agency partners
- Creating marketing content for stakeholders
- Obtaining necessary consent and providing final approval on all marketing collateral, products, and promotions
- Developing schedules and maintaining deadlines
- Coordinate the digital marketing effort for MMS that includes search engine optimization, website updates, social media, and email automation
- Responsible for creating, implementing, and measuring the success of marketing campaigns
- Responsible for design, production, and distribution of all organization publications
- Coordinate with PR/media to media to ensure regular contact with target media and appropriate response to media requests
- Coordinating all thought leadership development, spokes people, and reference site activity
- Meets with senior executives to design strategic messages based on key business priorities (e.g., global trade, synchronization of commerce, employer of choice)

Qualifications for mgr communications

- Impact and influence, excels at cross-group collaboration
- 3-5+ years of hands-on PR experience

- Minimum 8 years' experience in determining and driving key communication and/or marketing strategies and direction for the Company
- Minimum 4 years of experience managing direct reports and mentoring the team to meet project goals and deadlines