



Example of Mgr Communications Job Description

Powered by www.VelvetJobs.com

Our innovative and growing company is looking to fill the role of mgr communications. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for mgr communications

- Develop and maintain direct link between Division and Regional Marketing leads specifically on the Direct Mail, Media, Cross Channel side
- Determine where there are incremental opportunities for additional marketing spend
- Design and implement full Xfinity Store and MDU Marketing plans
- Execute our XOC/Fall Rush playbook
- Manage team responsible for our internal communication engine The Arena
- Ensure all Sponsorship activation elements are executed
- Develops and maintains Marketing and Legal contacts
- Partners with business unit and functional leadership on key communications initiatives of all types, including organizational announcements
- Contributes to global Internal Communications programs such as the quarterly Associates Forum and monthly leadership Q&A panels, including content development and logistical support
- Manages the development and execution of medium to large complex, multi-phased projects with external project dependencies

Qualifications for mgr communications

- Six Sigma, LEAN, and/or other project management certifications a plus
- 7+ years of marketing experience with at least 3 years of Paid Search Engine Marketing campaign management, preferably with >\$1M budget
- Solid and demonstrable understanding of SEO best practices

- Ten years of experience in communications