



Example of Merchandising Intern Job Description

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Our company is looking for a merchandising intern. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for merchandising intern

- Conduct detailed analysis for assigned category to identify actionable opportunities in the areas of pricing, product assortment, promotions, and new product introductions
- Maintain regular reports to track category performance against established targets and identify impact of variables on category performance
- Conduct product assortment review to identify trends and voids, recommend changes to the Category Manager
- Assist Category Manager in the project management of strategic growth initiatives such as new product innovation, product commercialization, and other promotional opportunities
- Provide support to cross-functional initiatives through collaboration with other areas of the business such as Product Development, FSQA, Legal, Packaging, and Sales
- Expand business knowledge of US product marketplace and current trends in the apparel industry
- Tracking and maintaining samples
- Creating visual assortments
- Work cross functionally with footwear merchandising team
- Gain knowledge of general Crop Nutrients business activities through direct contact with sales, trading/supply, logistics, terminal and specialty team members

Qualifications for merchandising intern

- Passion for display and visual merchandising
- Must love a sports inspired lifestyle
- Must have a understanding of new products
- Working knowledge of PowerPoint needed
- Enrolled student for the whole period of the internship, preferably in Business Administration, Marketing or similar