



# Example of Merchandising Associate Job Description

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Our innovative and growing company is searching for experienced candidates for the position of merchandising associate. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for merchandising associate

- Act as a leader and project manager between creative, design, product management, photography, product development, copy and merchants to execute site plan and changes for daily site maintenance and seasonal assortment launches under the direction of the Web Merchandising Senior Director
- Lead Web Merchandising Assistant/Associate in their execution of daily site maintenance, including management of skus, database hierarchy, data relationships, internal record maintenance, QA of live site assets and answering inquiries from internal partners as it relates to products live on the site
- Analyze sales data and web analytics to provide insight and suggestions for presentation of product, overall site functionality, and end-to-end product tools, including selling order, site/page design, code enhancements, email marketing opportunities, seasonal reporting, year-over-year analysis, site navigation, cross-marketing opportunities, and process improvements
- Track website photography from build through to completion
- Focus on product and site optimization, pushing for a best-in-class eCommerce experience through a passion for retail, an appreciation of the evolving nature of digital, and a lens of luxury and customer service
- Model and teach the core values of our company and set the tone for the team as a mentor and advocate

- Support planning and execution of Family campaigns by collaborating closely with other members of merchandising team and product team
- Programming the Google Play store (utilizing internal tools)
- Analyze collection performance data to understand how apps are received by users

### **Qualifications for merchandising associate**

- Ability to work independently with direction from supervisor
- Willing to work off hours and weekends as business needs dictate
- BA/BS Degree in any field or in lieu of degree overall 4 years of experience
- BA/BS degree required (Manager is open to area of study - Marketing preferred)
- Bachelor's degree in Business, Merchandising or related field required
- In lieu of a degree, an additional 2 years' relevant work experience may be substituted