



Example of Membership / Marketing Director Job Description

Powered by www.VelvetJobs.com

Our growing company is hiring for a membership / marketing director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for membership / marketing director

- Performs all other duties assigned by the General Manager
- Extensive experience with reporting tools
- Excellent project and account management skills
- Has competent MS Office skills
- Commitment to member satisfaction
- May be required to work nights, weekends, Holidays

Qualifications for membership / marketing director

- Strong analytical skills and experience in use of tools such as Tableau
- Strong skills in MS Office Suite (Word, Excel, PowerPoint), Facebook, LinkedIn, Twitter
- Strong skills across all facets of marketing
- Must be able to effectively manage staff and work harmoniously with volunteers
- Ability to travel at 6-8 full weeks out of the year
- Extensive experience with performance marketing analytics tools, ideally in your performance marketing area