



# Example of Marketing Trainee Job Description

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Our innovative and growing company is hiring for a marketing trainee. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing trainee

- Brainstorm and Ideate social sponsor opportunities for Turner Sports digital properties
- Create social media kits for Turner Sports sales team for major tentpole events
- Manage the execution of sponsored and marketing social campaigns and initiatives
- Create sponsored social recap presentations and best practices
- Work with the content and community team to test new ideas and measure impact
- Own the research, compilation and distribution of what's now/what's next trend briefs for interested internal partners
- Examine how other media companies and brands (sports and non-sports) are using social media to aid distribution, consumption and monetization
- Work closely with Turner Sports PR team to draft for award submissions
- Assisting channel specialists as necessary (TV
- General office duties (admin, photocopying, meeting room set up )

## Qualifications for marketing trainee

- Passionateto inspire your team and the people around you
- Passion for movies, with a curious mind and thirst for knowledge
- Flexible and adaptable to different workstyles, environments, and teams
- Familiarity with social media landscape

- You have some international experience