



# Example of Marketing Summer Intern Job Description

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Our company is searching for experienced candidates for the position of marketing summer intern. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for marketing summer intern

- Create pivot tables and charts to run a variety of data queries to answer test volume segmentation questions by country, test type or institution type
- Create summary presentation describing the design, features, and limitations of the database and associated data sets, including examples of standard questions that can be addressed utilizing the database
- Create executive summary and infographics for each competitor
- Redesign competitive intranet site with a strong focus on concise messaging and ease-of-use
- Implement metrics for intranet site/database
- Design and implement training program for key IBT members
- Suggest best practices and watch-outs for ongoing development and use of database
- Work with MORE team to establish a plan for a competitive pricing program
- Collate data from different sources of primary and secondary research and provide a comprehensive overview
- Contribute to the development of business cases to determine prioritization and investment in the programs

## Qualifications for marketing summer intern

- Current college sophomore or junior, Marketing major preferred
- Candidates must be highly organized and creative
- Proficient with computers and Microsoft Office required

- Must have basic knowledge of Photoshop
- Currently a Freshman through graduate level course work at an accredited college/university with a major in Marketing or similar discipline