



# Example of Marketing Summer Intern Job Description

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Our company is growing rapidly and is looking for a marketing summer intern. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for marketing summer intern

- Maintain annual regional marketing and PR event calendar
- Help support marketing and PR events by researching local influencers and potential event activations
- Update international store locator database
- Learn the process for collecting and creating social media content
- Partner with marketing team to review, track and mail promotional tickets
- Assist in developing special promotions
- Must be eligible for school credit (able to supply a letter from sponsor/administrator upon request)
- Must be able to commit to 20 hours per week (Monday – Friday)
- Collect and create social media content
- Partner with team to update and maintain internal marketing documents

## Qualifications for marketing summer intern

- Prefer 1 year of marketing, research, sales and/or online media work experience
- Ability to remain calm under pressure, learn on the fly
- Ability to translate data and broader information into a meaningful and actionable set of insights and recommendations that can be executed by the management team
- Ability to effectively operate and communicate across different TWCM departments
- General Administrative duties (FedEx, filing, copies, ) as necessary

