



Example of Marketing Summer Intern Job Description

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Our growing company is hiring for a marketing summer intern. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for marketing summer intern

- Assist in creation and execution of product rollouts, promotions, and other programs relating to faucets within an assigned channel
- Coordinate and produce program collateral
- Administer and maintain merchandising and training materials
- Coordinate and maintain program and procedure documentation, including installation, production, fulfillment, and display audits
- Create management reports of programs, benefit utilization, and retail merchandising status to select audiences, including sales and marketing
- Assist in coordinating communication to program participants of all promotions, incentives, and special offers
- Help to monitor and administrate retail display program, including budgets, inventories, and management reports
- Assist in development of merchandising and display strategy
- Perform other related duties as required to enhance the productivity of the assigned channel team
- Aide with the creation of creative briefs and distribution lists

Qualifications for marketing summer intern

- Please note that applicants must be currently enrolled in an undergraduate or graduate program and must be eligible to receive school credit upon successful completion of our internship program
- Help manage day-to-day affiliate requests including, but not limited to, image/logo requests, copy requests, legal reviews

- Knowledgeable and/or experience with Social Media
- Previous Marketing internship a plus
- Strong communication skills, self-motivated, interest in television marketing