



Example of Marketing, Senior Associate Job Description

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Our innovative and growing company is hiring for a marketing, senior associate. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for marketing, senior associate

- Assist Financial Advisors to customize their marketing materials, on-going client communication, pitch books, communication campaigns, and newsletters
- Assists in design, maintains and manages Internet web site for team of financial advisors
- Assist with preparation of presentations and portfolio analyses for High Net Worth and institutional clients
- May assist with client prospecting
- Top notch execution and delivery of in-person events, global live webinars, and on-demand videos
- Scale the program by partnering and aligning with regional alliances teams to launch partner events locally and localized for our global partner program including Europe and Latin America
- Manage aspects of promoting events via all partner channels, including social channels, and working with our Marketing team to promote via our main customer channels
- Work closely with the Director of Partner Marketing to build, launch and execute the demand generation events program for partners
- Evaluate and communicate program and campaign results to internal and external business partners, communicating key findings and making recommendations and modifications accordingly
- Manage updates to Digital Partner sections of DiscoverGlobalNetwork.com

Qualifications for marketing, senior associate

- 4-7 years of experience in the financial services industry with a focus on institutional asset management
- Strong technical foundation with ability to grasp various investment strategies and products understand accounting, finance, and operational elements
- Be responsible for communicating within the cross-functional team on a regular basis and on behalf of the team to stakeholders and Senior Leaders as required
- At least 4 years experience and proven success in translating business strategy and analysis into successful consumer mobile products
- Strong relationship building skills – builds credibility with all stakeholders as reliable, accurate, and resourceful conduit to ensure accurate and timely execution of information
- Ability and desire to work in a dynamic, fast paced environment and willingness to be flexible and shift priorities as needed