



Example of Marketing Representative Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of marketing representative. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for marketing representative

- Consistently meet or exceed sales goals by selling Epsilon Products to prospective dealers in assigned market area
- Maintain timely, detailed and accurate records in Salesforce.com of activities, phone conversations, outcomes and any other pertinent client interactions
- Responds to regional and corporate requests for information and follow up to support communication
- Maintains close contact with customers and industry participants to identify marketplace opportunities
- Identifies, develops and executes opportunities to improve economic synergies along region's value chain within facilities' and logistical constraints
- Persistent, "no-quit" attitude
- Fully maintained company vehicle, company laptop and smart phone
- Role will start off admin and clerical in nature
- Invoicing clients
- Maintain fax line

Qualifications for marketing representative

- Minimum 2 years experience in account management, marketing, or events/promotions
- Full-time position with 20% local travel required

- Flexibility to work when needed under deadlines
- Minimum undergraduate degree in business or related field or equivalent experience required
- Minimum 5 years of trading or marketing experience including profit/loss responsibility for product trading, contract negotiation, and scheduling (rail, truck, and pipe)