



Example of Marketing Product Manager Job Description

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Our innovative and growing company is searching for experienced candidates for the position of marketing product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for marketing product manager

- Product marketing experience required
- Industrial automation knowledge or experience
- 5+ years or more previous experience in product marketing, market research or sales enablement
- Experience building relationships with KOLs
- Experience with Salesforce and Pardot preferred
- 5-8 years laboratory experience in life science research

Qualifications for marketing product manager

- Must have substantial knowledge of the U.S. defense industry its logistics and sustainment leadership structure and personnel (military and civilian)
- Knowledge of roadmapping tools and processes for products and features
- Expertise in marketing communications which define and communicate product positioning and key product message for end customers
- Bachelor's degree with 15+ years experience • Prior Defense Contracting Experience • Prior experience leading a team or leading a project • Prior experience achieving financial and business goals • Willing to travel on a frequent basis (5-10 days per month) • Must be a U.S. citizen with ability to obtain necessary security clearance as required by government contract
- Knowledge of industry and competitive landscape, Product and platform knowledge, Familiar with carrier challenges and nuances of target markets

