



Example of Marketing Operations, Associate Job Description

Powered by www.VelvetJobs.com

Our company is hiring for a marketing operations, associate. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for marketing operations, associate

- Profiling of the local consumer segmentation and program creation to reach chosen segments
- Fully manage the process of agency selection, staff training, enabling materials such as RTB tools, controls
- Track & report results and relevant process measures, staff turnover, etc
- Works collaboratively with agencies to track the development of all advertising assets and ensure that the agreed upon timelines are being met
- Works collaboratively with the brand marketing teams to identify and track all deliverables being developed for each innovation project in a Brand Toolkit
- Oversees the commercialization process for WaCE innovation projects
- Manage and support the updating of monthly/quarterly materials including fact cards, performance summaries, presentations and collateral
- Ensure accuracy and timeliness of data through implementation of quality control processes, proofing and data checking
- Partner with the key stakeholders including technology team to ensure timely execution of all initiatives with key focus will be on system and data related projects
- The individual will act as a point of contact for performance data requests in support of marketing collateral updates

Qualifications for marketing operations, associate

- Bachelor's degree or higher, preferably in Marketing, Business

- 3-5 years of experience in a marketing discipline, or a demonstrated interest in marketing and strategic communications
- Performs well under pressure in a dynamic environment
- Strong product knowledge of OTC Rates derivatives
- Minimum education of Bachelor's Degree with good academic results
- Have a passion for winning