



# Example of Marketing Manager Sea Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our growing company is searching for experienced candidates for the position of marketing manager sea. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for marketing manager sea

- Define the campaign structure, select keywords and set bids
- Cooperate closely with the European SEA team and exchange knowledge with the digital marketing team
- Set best practices in cooperation with colleges, Google, and other partners
- Make further steps to automate parts of SEA
- Write SEA text ads in French and coordinate the translation into Dutch
- Responsible for execution of local marketing activations within the framework of the overall marketing strategy
- Responsible for maintaining and leveraging all priority local partners – media, clubs, brands, first party
- Plan and execute against local earned media campaign beats within approved framework
- Create and executes local content commissioned within the local marketing strategy
- Provide feedback and assistance on key campaign elements including media campaign

## Qualifications for marketing manager sea

- You are performance-minded and have an organized and detail-oriented working manner
- Minimum 5 years of B2B marketing experience
- Prior team management experience, driving teams to deliver on key

- Be creative and thrive on championing new initiatives within and beyond scope of position
- Possess at least a Bachelor's degree in Business/Sales & Marketing or related
- Demonstrated years of relevant working experience in Market Management in Automotive industry – Truck Business would be an added advantage