



Example of Marketing Manager Korea Job Description

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Our growing company is hiring for a marketing manager korea. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for marketing manager korea

- Quarterly marketing planning & execution aligned to regional strategy to meet overall business and marketing KPI and MBO
- Manage portfolio budgets and resources in-line with business priority and direction
- Be the regional portfolio marketing lead for End User Computing and to be integrated into country marketing plans
- To strategize, plan, execute and track portfolio campaigns across marketing Lead process flow and showcase business ROI
- Leading the sales team in reaching their goals by formulating growth strategies and implementing superior sales management skills
- Define and align goals with on and off sales team leaders and the rest of the sales organization
- Managing the full sales P&L and ensuring that all targets are met
- Going to the market and understanding the trade to constantly improve our position and ensuring our strategies are relevant
- Building and Managing relationships with key stakeholders in the industry
- Develop and mentor each sales individual to ensure the team grows with the organization

Qualifications for marketing manager korea

- Passionate about consumers, content and technology
- Ability to manage multiple relationships and projects with high level of execution efficiency
- Experience in handling client and stakeholder relationship is crucial
- Experience in working with digital marketing agencies and vendors
- Experience in Beauty/Fashion/Luxury/FMCG will be an advantage