



Example of Marketing Manager Korea Job Description

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Our innovative and growing company is looking to fill the role of marketing manager korea. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for marketing manager korea

- Developing partner creative workshops that result in compelling campaigns that build title brands
- Attending partner meetings with Partner Marketing leads to represent creative team to partners
- Working with local agencies to develop big, innovative content-driven ideas for partners to execute
- Owning partner creative feedback loop and output
- Attending partner meetings with Partner Marketing leads to represent the creative team to partners
- Close collaboration with cross-functional teams including Marketing Operations, Global Creative Marketing, Content Services, Public Relations & Social
- Collaborate with key stakeholders of our partners to define their requirements and effectively communicate with our Product Management to drive the projects through the organization
- Lead overall implementation of marketing programs including lead generation activities, and plan, execute, and assist a series of marketing events targeting the full spectrum of customers such as developer events, startup events, user groups, joint events with key partners, and more
- Define market opportunities and requirements across SEAK to develop a clear integrated marketing plan

Qualifications for marketing manager korea

- Min 7 years of experience luxury Brand Marketing especially in TR
- Experience in managing a team of at least 2 people or more
- 4+ years of experience in Digital Marketing and Ecommerce, including
- Website/microsite campaigns
- Ecommerce/ Demand generation/ Trial campaigns
- Managing data and information on Content Management platforms