



Example of Marketing Manager, France Job Description

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Our company is growing rapidly and is looking to fill the role of marketing manager, france. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for marketing manager, france

- Build an integrated local partner marketing plan aligned with our business goals, including partner recruitment and partner co-marketing for contributing to business goals
- Develop a yearly integrated marketing partner plan validated with Partner Account Managers, SI Alliance Manager and Regional Partner Marketing Director
- Plan and execute demand generation programs with our Partners aligned to the set strategy & directions
- Be capable of defining compelling Go To Markets with partners to cover major business opportunities
- Each program or activity will be measured by its ability to deliver marketing sourced pipeline, and demonstrate a clear and measurable ROI
- Engage partner in our major campaigns and activities
- Help partner building customer success stories for showcasing joint business success
- In charge of ensuring deployment and flawless implementation of global and pan-Emean partner campaigns
- As Marketing Partner manager you'll be part of the community of partner Marketing managers in EMEA
- As an active member of the partner community we expect you to actively participate and interact with your European counterparts providing feedback and support for engaging strategic campaigns with local partners

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- Close alignment to sales function in a very metric driven environment
 - Ability to be a strong partner to sales and customer success in the region
 - Ability to thrive in cross functional team environment
 - Bi-Lingual English and French languages
 - Min 5 years experience in direct & channel marketing with a proven track record of marketing technology products and solutions in a B2B environment preferably security industry
 - French language and written skills essential