



Example of Marketing Manager, France Job Description

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Our company is growing rapidly and is hiring for a marketing manager, france. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for marketing manager, france

- Tracking the results and reporting
- Build the regional Go-To-Market strategy in collaboration with EMEA marketing dept.'s with regional channel marketing and sales team
- Deliver on pipeline targets through a constant flow of inbound leads from targeted industries and roles
- Work closely with local sales leaders and sales teams to ensure that field programs are not only increasing early stage opportunities but also helping mature existing pipeline through the sales process
- Working with EMEA marketing leader and local sales leaders to set program expects results
- Manage quarterly budget against field programs
- Coordinate and lead local marketing resources through indirect or direct management
- Lead the local marketing strategy and execution in your dedicated region
- Coordinate joined up effort across demand and supply, working closely with both EMEA cross-functional marketing teams (SEM, SEO, Meta, CRM, Affiliates, Mobile and) and our Lodging Partner Services
- Ensure excellence of the execution of marketing strategies & tactics in EMEA markets

Qualifications for marketing manager, france

- High energy and enthusiastic about making business impact
- Demonstrated ability to work independently (possibly reporting into a virtual leader) and as part of a cross functional team
- Resourceful with proven ability to drive outcomes across multiple initiatives simultaneously
- Experience in executing events is preferred
- Extensive experience in B2B marketing