Our company is looking to fill the role of marketing manager, americas. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for marketing manager, americas

- European language skills – Spanish, both written and spoken, is a must
- Excellent attention to detail, superior communication, customer service and follow-up
- Experience of working with a US based head office
- Work closely with local services delivery organization and sales to translate global strategy into local Go to Market plans, generate market awareness and develop the business
- Execute local thought leadership activities including participation to local events, presentations in conferences/webinars or writing of scientific articles
- Develop and maintain a strong understanding of local American market competition and industry dynamics
- Develop and maintain close working relationships with stakeholders
- Stay current on Relationship Marketing trends and best practices to effectively engage in stakeholder planning activities as a trusted collaborator
- Understand service offerings, identify current and future service gaps and work with other CES teams to adapt our offerings and enable stakeholder success
- Actively support Service Delivery Team in their planning and execution of campaigns/programs handling of production resources

Qualifications for marketing manager, americas

- Manage the development, design, production and installation of all shop in shop
- Manage installation of displays with sales team
- Evaluate all installations to ensure merchandising guidelines are being followed
- Place all marketing orders and manage inventory to support sales team and retailer requests
- Process sales team and marketing team orders for all POS materials, trainings and events
- Maintain marketing component of new POS Database to ensure visibility of store information of all doors in distribution network