Example of Marketing Internship Job Description

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Our company is searching for experienced candidates for the position of marketing internship. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for marketing internship

- Social Media monitoring, updating and research
- Co-ordination of metrics, assistance with the development of reporting
- Online and competitor research, including reputation audit
- On the ground" support at events
- Taking part in team brainstorming, coming up with creative ideas and feeding back on creative collateral from agencies
- Assistance with team admin including booking meeting rooms, arranging meetings or calls and taking meeting notes
- National Event Coordination including
- Conduct monthly intranet audits
- Assist with intranet site build-out
- Assist with Listing Concierge beta testing

Qualifications for marketing internship

- Business school or equivalent study preferably with a marketing specialty
- Study preferably with a marketing speciality (MBO level)
- The internship is for students only, it's obliged to be connected to a school, as part of your educational program /graduation
- Assisting in community management on Facebook, Twitter, Google+ and Instagram
- Assisting with content development and distribution across social channels

- Research projects on new social tools, platforms, communities and online influencers