



# Example of Marketing Graduate Job Description

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Our growing company is hiring for a marketing graduate. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing graduate

- Work closely with professionals from a number of different areas
- Team up with agencies specializing in PR, advertising, creative and activations
- Support the marketing team in the assigned portfolio in the development, approval, training, filing, and shipment of innovative customer focus marketing campaigns to achieve or exceed forecasts
- Ensures Sales Force Engagement for the portfolio, creating sales force understanding, knowledge, belief and motivation for the brand strategy
- To be fully compliant with the promotion and marketing code to achieve performance with integrity
- Develop performance review updates for the business by interacting within a cross-functional team in order to get diverse market insights and ensure a robust tracking of and identification of actions to maximize the portfolio's performance
- Plan, organize, and support the implementation of sales training events in order to provide a strong upskilling of the medical sales force
- Support the implementation of various sales force commercial excellence activities
- Perform internal audits of the department's work in order to ensure that all marketing activities abide by the company's policies and procedures
- Supports the forecasting process for assigned products to ensure product availability and the achievement forecast accuracy targets

## Qualifications for marketing graduate

- Liaise with cross functional team members and external resources as necessary under the supervision and / or guidance of the Manager
- Create and upload web and social media content
- Help ensure that all material given to customers is accurate and up to date ensuring to policies and procedures are adhered to
- Where relevant build relationships with key suppliers and internal/external customers
- Take ownership of small projects / smaller sections within a larger project – reporting into your Manager