



Example of Marketing Graduate Job Description

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Our growing company is hiring for a marketing graduate. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for marketing graduate

- Support and maintaining of website and intranet content
- Coordinating and managing the production of film and photography, and associated records of assets
- Managing and helping business with email marketing, digital asset library, webinar and other marketing applications
- Handling customer enquiries (internal customers, feedback or complaints from clients or the general public
- Managing budget process including PO register and ongoing business cross charging
- Administration and support to the marketing team
- Helping to liaise with key stakeholders and managing projects and relationships
- Chance to make an impact on our international business participating in global cross-market projects, under the supervision of your dedicated Coach & Mentor
- Ultimately, it will set you up for a successful career ahead - the chance to progress from graduate to junior manager in 12 months
- Create groundbreaking campaigns and finding new ways of connecting with consumers

Qualifications for marketing graduate

- Creative thinker but able to use a structured approach and take ownership in marketing campaigns
- Team player and prepared to go the extra mile when required
- Experienced in the measurement of the effectiveness of marketing initiatives
- Offer creative input and process improvement suggestions