



Example of Marketing Execution Job Description

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Our company is looking to fill the role of marketing execution. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for marketing execution

- Govern contractual restrictions and suppression rules that relate to execution
- For key projects, you'll serve as the Project Manager across multiple stakeholders, including Marketing, Campaign Delivery, Technology, and external vendors
- Partner with key stakeholders to identify gaps, conduct root cause analysis, and execute solutions or enhancements
- Lead cross-functional teams to drive innovative ideas, resolve challenges, implement process improvements, and develop, iterate and execute our competitive marketing strategy to deliver best in class results
- Collaborate and liaise with key client stakeholders across Broadband Networks, Small Business Solutions, TELUS Health and other strategic partners to plan and deliver on initiatives that enable the attainment of business goals and objectives
- Execute program plans (quality, risk, communication, staffing,) to align the program outcomes with stakeholder expectations and standards
- Develop models and processes to enable decision making around pricing, churn and other metrics
- Ensure control of projects dealing with conflicting priorities, issues, risks, dependencies and change
- Communicate program details effectively up to and including Senior Executives
- Lead conversations and consult with multiple business partners regarding campaign strategies and requirements gather and align requirements to business objectives

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- Strong computer skills, including, Microsoft Word, Excel, PowerPoint, Photoshop internal systems and tools
 - You're the most organized person there is
 - Willing to run all over town to get this done
 - An amazing ability to prioritize & multi-task
 - Ability to work in a fast-paced, demanding and deadline-driven environment
 - Field Enablement – In consistent alignment with sales and business stakeholders, understand the role of stakeholder management in the development of effective marketing tactics and assets