



# Example of Marketing Consultant Job Description

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Our company is growing rapidly and is hiring for a marketing consultant. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing consultant

- Conduct full needs assessment and recommend Epsilon outsource solutions as appropriate while demonstrating extensive product knowledge
- Provide exceptional problem resolution by implementing Epsilon solutions to dealerships' needs
- Actively participate in customer concern resolution and cancellation turnaround attempts with maintaining consistent support and service to existing clients
- Solve existing issues and determine solutions to prevent further concerns
- Demonstrate complete "project management" over each account in their geographical area of responsibility
- Act in the best interest of the company by applying stated corporate values and priorities to all communications, decisions, and actions
- Assist with the rollout of new sales programs/products by reviewing all material for accuracy and providing feedback for improvement
- Report daily on all activity with detailed and accurate entries in Salesforce.com of visits, results, phone conversations and any other pertinent client interactions
- Display a commitment to the goals of the department and the enterprise
- Establish and maintain professional relationships with local OEM field representatives within the given territory

## Qualifications for marketing consultant

- Thoroughly review PAR programs performance and provide recommendations for improvement
- Respond to Executive Director and Director Sales Development requests for information and follow up to support communication as required
- Work jointly with assigned MSR and PHQ management team to maintain territory
- Perform other related duties as needed to support corporate objectives
- Represent Epsilon Marketing at appropriate trade shows, conventions and conferences in a professional manner which enhances and portrays Epsilon in the best possible light in the marketplace