



Example of Market Intelligence Job Description

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Our growing company is hiring for a market intelligence. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for market intelligence

- Collaborate with key internal customers and stakeholders to create recommendations based on data from our programs
- Participate in development and tracking of specific key satisfaction metrics, and provide an executive summary to management on a proactive basis
- Initiate and lead the Mercedes-Benz Passenger Cars price positioning process
- Developing of GCC-standard vehicle executions together with product management
- Propose first pricing positioning of new launched vehicles in the market in cooperation with product management
- Ensure the generating of the Corporate Identity-Retail price lists, customs lists, safety list and all further pricing related documents which are needed within the region
- Agreed price positioning has to be processed within the confirmed deadlines to DCAA
- Ensure the support of GDs (General Distributor) and RSMs (Regional Sales Managers) in all pricing related topics from a sales perspective
- Further develop and improve the DMEL pricing approach to GDs
- Drive MAD/OP Planning process for all pricing related issues

Qualifications for market intelligence

- Ability to create rich and intuitive visual displays of quantitative information,

- Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of complex information with attention to detail and accuracy
- Strong problem solving ability combined with the ability to think creatively
- Ability to explain process and findings to both technical and non-technical persons
- MS or PhD in Mathematics, Economics, Computer Science, Information Management or Statistics
- Bachelor's degree in marketing, business, or related field with 14+years' related experience or Master's/Doctoral degree with 12+years' related experience