



Example of Manager, Visual Job Description

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Our company is looking for a manager, visual. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for manager, visual

- Assist in any updates to the Global Visual Standards Manual
- Actively participate in the collaborative development of new visual elements and store/ window props
- Creation and maintenance of visual budgets
- Identify needs and develop entire fixture systems for new store concepts and refurbished projects, as directed by upper management and adhering to UPR standard and supporting assortment and merchandising vision
- Collaborate with Merchandise team on set dates and Visual support needs for presentations and enhancements on existing stores
- Must have strong collaboration skills and work effectively with retail departments, UPR Creative and external design firms
- Research, develop and execute seasonal window visuals for all stores any events or special product launches
- Market visit, ensure the guideline is implemented in the counter and are at good standard (store maintenance)
- Validate all final floorset/window directives, delivery updates and tier information while ensuring information is passed to visual and brand teams
- Ensure consistency and quality of all information included in-store documents (applies to general visual standards seasonal, monthly, or business required changes, including floorset, weekly communications, and windows)

Qualifications for manager, visual

- Job may require hours that exceed 8 hours per day and/or 40 hours per week during peak season or rush projects
- Around 5 % travel required as necessary (District meetings, workshops)
- Passion for the beauty and consumer goods industry is a must, experience working within the beauty industry is strongly preferred
- Knowledge of InDesign (preferable)
- Ability to prioritize, work independently with large groups
- Possess intermediate level of computer skills including Illustrator, In Design, Excel and word processing applications