



Example of Manager, Visual Merchandising Job Description

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Our company is growing rapidly and is hiring for a manager, visual merchandising. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for manager, visual merchandising

- Establish the Planning & Concepts VM team within the required strategic touchpoints across the business across depts
- Set up and implement a store visit plan ensuring that all stores are visited regularly and additional focus is given to high profile stores in the market
- Design, execute, layout and manage of Global and in-store schematics to 3-d design of displays/tester units for all formats (free standing doors, department store and perfumery)
- Design and oversee production of customized merchandising elements for fragrance retail environments
- Make the store look and feel amazing
- Support the Store Manager and team in delivering the best VM on the planet
- Use your initiative to keep up to date with trends
- Inspire others with your passion for visual merchandising
- Work with others to deliver new visual concepts
- Lead the creative vision of all Global Merchandising projects across the entire organization

Qualifications for manager, visual merchandising

- Attention to detail in all matters of VM
- Autonomous and highly driven
- Required – Industry & trend knowledge

- Visual, graphic, 3D, cad design, Photoshop knowledge, communication and understanding
- Will oversee all related retail projects