



# Example of Manager, Visual Merchandising Job Description

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Our company is looking to fill the role of manager, visual merchandising. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for manager, visual merchandising

- Ensure all stores within specified area comply with Global standards and guidelines and provide a leading shopping experience for all customers
- Implement and gather constructive feedback from franchise organization regarding opportunities
- Manage MVP functions associated with the Innovation Studio including live sets, corporate initiatives and off site meetings
- Position requires 30% domestic travel to corporate offices, stores, trade shows, fully reimbursed by employer
- Designs and manages the annual visual merchandising budget on a weekly/monthly basis
- Leads and manages the visual merchandising team members (agency employed) on a daily basis
- Provides clear, direct, and structured communication to stores regarding merchandising and presentation initiatives
- Partner with Visual Merchandising Team to develop and execute concepts and positioning for product launches/tests
- Participate in the organisation of special in-store events (retail stores and wholesale shops) where necessary
- Control display budget for assigned stores

## Qualifications for manager, visual merchandising

- Have a deep understanding of retail market and brand from all aspects
- Dynamic, energetic, resourceful and proactive
- Must be creative and innovative with strategic thinking design proficiency
- Experience with online, 3D rendering skills (specifically with SketchUp)