



Example of Manager, Visual Merchandising Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of manager, visual merchandising. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, visual merchandising

- Execute merchandising strategies by creating and maintaining visual displays on sales floor that will engage customers and help stimulate sales activity
- Partner with Store Ops
- Prepare forecasts and execute against budget
- Facilitate seasonal presentation workshops, meetings and conference calls within their market
- Identify specific regional issues and develop solutions that have the potential to impact earnings using brand filters to drive sales and margin
- Oversee the order placement and production of 3D window displays for North America, USW and International Wholesale stores
- In partnership with global production and design select the appropriate creative per location to ensure highly impactful 3D window displays
- Source suppliers for locally produced window elements, negotiate costs and ensure quality standards are met
- Manage and source window installation companies and coordinate schedule with internal and external teams
- Manage and source transportation vendors and coordinate schedule for timely installations

Qualifications for manager, visual merchandising

- Travel required within U.S. and abroad, approximately 4-8 weeks per year

- Understanding of Store Environment processes and roles of cross-functional partners
- Self-motivated with excellent written and verbal communication
- Formulate action plans quickly and implement solutions effectively through critical decision-making