



# Example of Manager, Video Job Description

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Our company is growing rapidly and is hiring for a manager, video. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for manager, video

- Collaborate with producers to develop smart brand integrations for our video content
- Ensure that project schedules and project scope are well defined
- Working with raw footage to edit cohesive and polished videos aligned with the brand and product, as conceived by the creative team
- Provide strategic and analytical support for video production revenue plans and budgets
- Able to respond to functional and technical questions day to day account management tasks
- Driving growth of SPVSS business in MENA as virtual leader working with the other BDMs in the team based in EMEAR
- Opportunity management – qualification, bid responses, opportunity tracking
- Sales engagement – work with sales on customer engagements including RFP responses and with product management on sales training
- Customer engagement – present and demonstrate the solution to customers
- Solution development – work with product management to prioritise development of the solutions to address local target markets

## Qualifications for manager, video

- Candidate must be a self-proclaimed culture junkie
- Must have experience engaging the talent representation community—

- Must have pre-existing relationships with talent, agents, managers and PR reps in the talent community
- Must have experience negotiating of key material or high-level terms
- 3+ years prior experience in a casting or talent management capacity
- Experience in casting talent for branded spots is a plus