



Example of Manager, Video Job Description

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Our company is growing rapidly and is looking to fill the role of manager, video. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager, video

- Research content partners across a broad range of performing arts genres
- Develop and nurture relationships with potential partners for distributing our videos to a larger audience
- Work with Lincoln Center's Content, PR, Marketing and video production teams to coordinate and plan content distribution calendar
- Prepare reports from analytics of the reach of our videos and potential revenue
- Create and execute a strategy to begin to monetize some of our original content and performance captures
- Work and coordinate with our rights management team to ensure that rights are cleared for different distribution platforms
- Collaborate on managing our new video portal/platform launching in April that will be in sync with our YouTube network
- Work with our corporate sponsorship team to help inspire sponsors to fund video captures and original series
- Serve as the central casting resource for the video team, researching a wide range of on-camera talent—both emerging and established
- Take on a proactive approach to casting, identifying emerging voices based on the video department's future needs

Qualifications for manager, video

- Knowledge of advertising and promotional terminology and procedures, including, but not limited to, artwork (image formats, graphics, logos,), video (digital encoding formats, tape formats, generic & episodic promos, duplication,), new technology (online strategies, web sites, digital asset management,) and written (synopses, log lines, running orders, fact sheets,) material
- 3+ years of a people manager of development, solution deployment, system test or DevOps manager required
- Proven ability to manage scrum teams and integration engineering team is a must
- Proven success in delivering large end to end cloud based system(openstack, vmware) is a must
- Proven ability to handle multiple time pressure tasks and complex cross functional requests is a must