



# Example of Manager, Strategic Analytics Job Description

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Our company is growing rapidly and is looking to fill the role of manager, strategic analytics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for manager, strategic analytics

- Provide thought leadership and credibility in defining the PMR strategy for complex analysis
- Utilize product knowledge historical data and trends by device, marketing channel, line of business and KPI to build robust forecast models in Excel, R, and/or other statistical tools
- Engages with business leaders and team members to understand the needs of the business, turn them into data requirements, and structure data-based solutions as required by the business
- Create and manage robust reporting via the use of Tableau or Excel, to generate insights that enable business strategies and to lead key initiatives for senior leaders
- Proactively consult with Client Management to develop measurement and analysis methodologies and applications to evaluate the effectiveness of new strategies and tactics and address key business needs
- Undertake in-depth analysis of key business performance metrics, highlighting trends and variances against targets and identifying implications and opportunities for the business
- Partner and align with various teams including other Regional Planning & Reporting Teams, GMAR, Finance, Pricing and other GMS teams to ensure consistency
- Support annual processes such as forecasting, planning, target setting and scorecard processes

- Develop analyses and reports used to support SLS's Business Development efforts

## Qualifications for manager, strategic analytics

- Knowledge of SPSS/SAS a plus
- A minimum of 6 years of relevant experience including analyzing and interpreting HR data required
- A strong desire to advance a culture of analytics for the HR function that drive data driven workforce insights is required
- Knowledge of how to apply workforce insights in the HR function for actionable results is required
- Experience with process improvement, building efficiencies and organizing disparate data sources is preferred
- Working knowledge of WorkDay or similar HR systems and security design is required