



# Example of Manager, Sports Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our company is growing rapidly and is looking for a manager, sports. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager, sports

- Forecast, monitor and recommend appropriate inventory levels for site sections where inventory cannot be reliably predicted (new sponsorship packages, new partnerships, event sponsorships)
- Maintain oversight of digital ad product catalogue
- Partner with Research, Finance and Site team contacts to develop, review and analyze bi-annual inventory forecasts during key budget and estimate timeframes
- Analyze accounts that are assigned to each member of your team
- Collaborate with internal constituents to learn all of the nuances to our current Ad systems
- Assist and input into WE BU on local ranging and forecasting topics such as data, mark-up, pricing maintenance, segmentation
- Pro-active ambassador for the category and collaborate with Key City Manager (support, represent BU)
- Manage a team of product managers, associate product managers and interns on a set of NCAA Digital projects
- Offer critical and creative thinking as part of the ideation process for a client, and understand strategy behind sold projects in order to know how to best serve client's interests
- Serve as point person on back-end workflow, coordinating with various stakeholders on work plan and resource needs at a project's inception

## Qualifications for manager, sports

- Bonus points for experience as a volunteer coach, sports league board member or “team parent”
- Position will likely require travel, as often as monthly
- Graduate in Finance, Accounting or Business management
- Creative thinking team player able to participate in cross functional projects
- Candidate must be able to work independently in a fast-paced environment