



## Example of Manager, Sports Marketing Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of manager, sports marketing. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

### Responsibilities for manager, sports marketing

- Excellent written communications with ability to create, compose, and edit written material in a concise and clear manner
- Must possess excellent leadership, project management, budget management, organizational, time management and prioritization skills
- Self-motivated, detail-oriented, analytic, and ability to plan and implement projects on time and on budget
- Works proactively and independently showing initiative and problem-solving skills, consulting with administration and seeking advice when appropriate for situations outside authority and expertise
- Must conduct themselves in a professional manor at all times
- Bachelor's degree in Sports Marketing, Business, Mass Communications, Public Relations, Advertising or related field
- 3-5 years of experience and proven track record in marketing and/or sports marketing and community partnerships
- Experience working with professional and amateur sports teams and strategic community partnerships is highly desired
- Owns and is accountable for the financial statement balances, disclosures, and process governance and controls related to endorsements, licensing and related accounts
- Owns and influences Global Accounting Policy and technical accounting decisions within the Endorsements, Royalties, Licensing and related accounts

- Strong interpersonal/ public relations skills, neat and professional appearance are required
- Minimum of 4 years general golf industry experience, with an addition of at least 3 years that specifically include direct interaction with golf professionals at the highest level, PGA Tour
- Required to live within the region near a relevant major city
- Will spend considerable time outdoors, regardless of weather conditions
- Strong customer-facing abilities
- Print production knowledge highly preferred