



Example of Manager, Research Job Description

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Our company is looking for a manager, research. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for manager, research

- Compile regular updates on active litigation, investigations, and other noteworthy topics using resources including Courtlink, CourthouseNews, Bloomberg Law, Factiva, and other databases
- Produce curated reports on current / potential clients
- Locate and compile executive contact information to support sales campaigns
- Support development and execution of thought leadership reports
- Enables & ensures a safety oriented culture in the team
- Implements the strategy of the technology group based on the STP
- A buy-in at various levels within the company would be required
- Speaking partner to PM, local BU, account managers, customers and universities
- Leads technical collaborations with academia, other corporate research centers and multiple business units
- Proactively develops & implement measures to cost effectively achieve goals and increase customer satisfaction

Qualifications for manager, research

- Superior professionalism, discretion, and good judgment
- Proficient with syndicated media research tools such as comScore Media Metrix and Plan Metrix, Nielsen @Plan, Netview, Scarborough Kantar Market

- Responding to briefs from media agencies and Advertisers from a research perspective
- Presenting research to media agencies and clients at internal and external conferences
- 7+ years of experience in communications, public affairs, policy or planning
- 3 years of experience in Services or Operations