



Example of Manager, Research Job Description

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Our company is growing rapidly and is hiring for a manager, research. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for manager, research

- Collaborate with Design management to determine seasonal material palette and oversee development location to ensure best possible strategic alignment of materials and finished goods source trade benefits
- Manage and grow a diverse staff of production researchers
- Serve in a Production Lead role two to three times weekly
- Develop and grow Researchers, coaching them on their ability to tell stories and serve show groups in live, studio TV Production
- Manage requests from news editors, producers, and reporters and game crews
- Participate in news and planning meetings
- Analysis of any network original and competitive programs of interest to gain a deeper understanding of the audience
- Analysis of any promoted specials/stunts to display to advertisers the success of the program that advertised on IFC
- Maintenance and increase development of category pitches (specific industries Ad Sales Targets)
- Continue to develop and update IFC Standard presentations (daypart and program growth, growth of network distribution, performance vs ad-supported networks and key competitors,) used by sales (that educate group on network performance and decks that can be used with external clients)

Qualifications for manager, research

- Strong analytical skills preferably in Latin America

- Proficiency with word processing, spreadsheet applications, and statistical analysis packages
- An understanding of how to use advanced research techniques
- Understanding of basic statistical concepts, projection and prediction and related methodologies
- College degree in business, apparel/textiles, manufacturing, or related experience