



# Example of Manager, Programming Job Description

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Our innovative and growing company is searching for experienced candidates for the position of manager, programming. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for manager, programming

- Providing leadership in the creation and validation of SAS programs in support of sponsor s clinical trials
- Provide input in the design and implementation of the infrastructure platform
- Develop, maintain, and improve standard operating procedures within Consumer Insights team
- Direct Master Control and traffic with contingency instructions for conflicts and event delays
- Work with production to ensure historical programming is edited and formatted correctly for air
- Adopt and drive digital content strategy for our OTT business
- Strategize programming direction to maximise views, including sourcing for right content
- Oversee commissioning of digital content through internal and external production houses
- Develop and implement programming grid and VOD channels for OTT
- Develop strategies and conduct analysis of Toggle’s programming schedules (Catch-Up, VOD, Live)

## Qualifications for manager, programming

- Perform role of PD for at least one brand, Perform on-air duties for at least one brand
- Support the Market President by leading the day-to-day management of

- Provide exceptional leadership and oversight for direct reports, including guidance, identifying development opportunities, and career coaching
- Actively support the Market President and Senior Vice President of Sales in driving revenue growth (e.g., supporting sales calls to provide brand / product support)
- Understanding of the markets, listeners and competitors to drive optimum ratings/revenue growth
- Innovative and creative, curious and deeply familiar with the digital world and online trends and memes