



Example of Manager, Programming Job Description

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Our growing company is looking to fill the role of manager, programming. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, programming

- Raise awareness within the team of any issues, and deliver solutions with the help of specific team members
- Brainstorm and execute social strategy across tentpole events in the Lifestyle space
- Write headlines and articles, curate video content
- Create and curate highly-shareable, social-first content to reach new audience
- Monitor breaking news in the Lifestyle space, identify viral stories
- Track and communicate social performance and growth
- Manage traffic exchange and growth partnerships
- Monitors industry, consumer publications digital music trends, marketplace, and applies consumer insights and market research to gain understanding of consumer, customer, and competitive environment
- Participate in determining multi-platform strategy to both complement the linear schedule and grow the network brand to reach viewers who may not watch our linear channel
- Communicate network team thinking, schedule and launch strategy to EVP and across TEN departments

Qualifications for manager, programming

- Minimum five years programming and/or production experience in non-fiction programming and/or general entertainment, including direct management of personnel

budgetary constraints

- Participation in at least two complete game productions
- Oversee the delivery of all licensed and owned features, series episodes and supplemental audio/video materials that come into Starz
- Manage status reports for all content, including running larger departmental meetings to communicate concerns with Scheduling, Business Affairs and Acquisitions
- Act as departmental contact for all Marketing and PR requests