



# Example of Manager, Product Management Job Description

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Our growing company is looking to fill the role of manager, product management. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager, product management

- Adhere to standards for project management established by the PMO
- May supervise or lead others
- Developing digital intent and strategy (needs based)
- Participating in research to refine intent
- Determining API functionality at vendors and assisting in their creation (from a business intent perspective)
- Communicate the value of the offering in customer centric terms to cause customer to choose Competency Management based on value delivered
- Develop and execute the long term strategic vision and market position for Competency Management against other competitive offerings
- Develop and implement value pricing models and tools for ease of sales pricing and contract development in the field
- Integrate inputs to develop distinctive marketing plans with outstanding financial outcomes
- Test and validate/invalidate new ideas in the cheapest most effective way using Lean Startup thinking

## Qualifications for manager, product management

- A minimum of 5 years experience in deploying, upgrading and configuring Project and Portfolio Management software (CA-PPM) version 14.xx
- Knowledge of systems flows, engineering documentation, tools and

- Experience developing strategic business plans for new initiatives including business case/rationale, operations and financial impact assessment and operational execution
- Combination of strategic mindset and clear focus on execution and results
- Strong analytical, presentation, communication and relationship skills a must
- Periodic travel (approximately 20%)