



Example of Manager, Product Development Job Description

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Our innovative and growing company is looking for a manager, product development. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for manager, product development

- Leads cross-functional teams to plan, develop, and implement new product introductions
- Investigates new technologies (materials & equipment) and their applicability to the Company
- Plans, conducts, analyzes, & interprets consumer/market research
- Works with finance to prepare product costing for new products
- Provides market-intelligence to corporation (patents/trademarks/industry news/etc)
- Benchmarks competitive products and develops strategies to maintain effective advantages
- Works collaboratively with the Business Team (Business Development, Operations, and Finance) to advance new product opportunities from inception through commercialization
- Plan and develop global calendars across business units, update seasonally as needed
- Specific category responsibility as directed seasonally (e.g., Womens & Mens cold weather
- ISIS set up and maintenance

Qualifications for manager, product development

- 10 years' experience in Sourcing, with specific experience in accessories and/or non-apparel
- Minimum 5 years' experience in apparel encompassing global product development, sourcing, production planning, inventory management and manufacturing
- B.E or B.Tech in Computer Science or Engineering or equivalent from a reputable university
- Must have experience in of the following Multithreaded applications, Distributed systems, Client server architecture
- Excellent communication skills and must be able to interface with customers (internal and external), Product Mgmt and other stakeholders as necessary