



Example of Manager, Partner Marketing Job Description

Powered by www.VelvetJobs.com

Our company is growing rapidly and is searching for experienced candidates for the position of manager, partner marketing. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for manager, partner marketing

- Collaborate with corporate marketing to ensure content and format is compliant with brand guidelines
- Build and create course quizzes that reflect knowledge retention
- Work with learning management system vendor to format and load new modules
- Create content used to market on demand training courses with our partner community and internal audiences
- Collaborate with partner program manager and solutions marketing manager to establish partner training needs
- Standardize reporting for presales and pre-sales technical training modules
- Support other internal partner marketing projects as needed
- Demonstrate in-depth knowledge of the partner ecosystem to effectively develop strong partner messaging focused on “what’s in it for the partner” business value
- Develop an internal and external approach for segmented communications delivering the right message to the targeted groups
- Develop and maintain executive partner sponsor program

Qualifications for manager, partner marketing

- Knowledge base of various partner types
- Experienced demand generation marketer familiar with IT Market, Products,

- Proficient in Excel and Tableau to manipulate, analyze and apply data-driven decisions
- You will work with country and regional marketing teams to execute on the marketing plans, project managing the campaign end-to-end
- Player / Coach/Team attitude required
- Very strong written and communications skills