



## Example of Manager, Optimization Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our innovative and growing company is hiring for a manager, optimization. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

### Responsibilities for manager, optimization

- Conduct regular leadership business reviews to inform, and assess need for actions based on realized performance to plan
  - Maximize value of ERP systems, data warehouse, and business intelligence tools to provide information to decision makers when and how they need it
  - Develop a set of custom channel dashboards that surface trends and performance gaps for the acquisition and CRM teams to base planning and action against
  - Work in partnership with required peers to design insightful tests
  - Innovating within the procurement space, automating and/or improving tools or processes to better support the Procurement Lifecycle
  - Leading and coordinating process innovation efforts by employing methods such as Kaizens, value stream mapping, and Lean methodology
  - Utilizing team metrics and KPIs to identify pinch points within current processes, and implementing solutions to address efficiency issues within the procurement, supply chain, and supplier development space
  - Developing a comprehensive internal training program, tracking its effectiveness, and ensuring that team-members complete required training modules
  - Establishing best practices for the team for conducting external-facing trainings for customers and suppliers
  - Conducting internal process audits to ensure best practices are consistently followed
-

- Working Real-Time Marketing strategy team to identify what optimizations are available and how they should be utilized to achieve best in class
- Performs analysis to assess and measure future effectiveness of optimization strategies across channels
- Responsible for identification of attribution optimizations across channels within channels
- Lean Six Sigma Green Belt certification (or higher) and/or Prosci Change Management Certification a definite asset
- Strong strategic, project management and writing skills to identify process improvement opportunities, develop impactful change and communications plans and materials
- Strong organizational skills with the ability to coordinate multiple projects and tasks simultaneously with high attention to detail